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May 3-4, 2004 • San Francisco, CA

15th Annual Conference for the Professional BusinessWomen of California

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Jenny Ming

II Luncheon Keynotes:
Sallie Krawcheck

III Closing Session:
Rosie Perez

Session I

Session II

Session III

1 How Your Company Can Maximize Your Potential
Karen Breeden, Gail Harris,
Laura Palmer, Mary Stutts

6 Handling Difficult Conversations Effectively
Sheila Heen, Douglas Stone

12 Mapping the Future
Diana Holman, Dana G. Mead, Jr.

2 Self-Discovery: Doing What You Do Best Bonnie Bass, Ph.D.,

7 Leadership: Real World Lessons
Madelyn Hammond, Tracy Wan,
Linda Conner

13 Patterns of Extraordinary Managers Stephanie Davis,
Rick Smith, Joann Zimmerman

3 Preventative Medicine, Integrative Medicine
Drs. Russell Greenfield, Ellen
Hughes, Victoria Maizes

8 Increase Your Stamina: Diet & Exercise Tips
Billy Blanks

14 Slow Your Clock Down
Judith Reichman, MD

4 How are We Leading Today?
Sen. Jackie Speier, Rhonda Zygocki

9 Creating Your Own Community
Janet Hanson, Jacquie Phelan

15 Feel the Fear & Do It Anyway
Debra Veal

5 Expanding Your Market Share
Kathy Faith, Liliana Salas Grip,
Charlene Yu Vaughn

10 Life Transitions as an Opportunity
Mary Bitzer, Sue Parks, Kyung Yoon

16 Non-Profits: What Can They Add to Your Life?
Chris Byrne, Jody Weiss

11 Insider Advice for Women Building Businesses Vani Kola,
Karen Neuburger, Sharon Whiteley

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