



Annual Conference Audiotapes & CDs

Los Angeles, California • November 11-14, 2003

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- I **Opening Keynote:** Carly Fiorina, HP II **Keynote:** Teruo Masaki, Sony III **Keynote:** Van Jones
- IV **Keynote Panel:** Seizing Market Failure as an Investment Opportunity V **Keynote:** Anthony Romero, ACLU VI **Keynote:** Arianna Huffington
- VII **Closing Keynote:** Mike Eskew, UPS

Session I

- 1 **Building CSR Culture:** Transformational Leadership
- 2 **Putting the Supplier Back in the Supply Chain Environmental Mgmt.**
- 3 **How CSR Standards Impact Economic Development**
- 4 **Product Impact & Responsible Stewardship**
- 5 **Transparency: Best Practices and Business Impact**

Session II

- 6 **Cultural Competency: Diversity and the Bottom Line**
- 7 **Evolving Investor Expectations: What Shareholders Want**

- 8 **Global Trend: Migration & its Impact on Business**
- 9 **CANCELLED**
- 10 **No Longer at the Margin: Corruption and Bribery**
- 11 **Perspective on CSR in Japan**
- 12 **What Makes it Stick: A Conversation with Leading Journalists**

Session III

- 13 **Engaging NGOs**
- 14 **Featured Speaker:** Ernst Ligteringen, Global Reporting Initiative

- 15 **Dialogue with Govt. Officials**
- 16 **Sustainable Product Packaging: Thinking Outside the Box**
- 17 **Translating Human Rights Principles into Practice**
- 18 **Zones of Conflict: Challenges and Opportunities**

Session IV

- 19 **Stakeholder Engagement: Learning from Experience**
- 20 **Trends: CSR in Latin America**

Session V

- 21 **Climate Change for Every Company**

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Session VI

22 U.S. Government Policy & Global CSR

24 Access: Leveling the Playing Field

27 Featured Speaker: Yvon Chouinard, Patagonia, Inc.

23 Governance 2003: What Next?

25 Case Studies in Effective Government Engagement

28 The New U.N. Norms on Human Rights Responsibilities in Corporations

26 Embedding CSR Principles and Policies

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